

APACHE JUNCTION/GOLD CANYON **INDEPENDENT**



APACHE JUNCTION & GOLD CANYON **SENIOR EXPO**

Vendors • Entertainment • Fun

Tuesday, January 8, 2019 • 9a.m. – Noon

Central Arizona College - Superstition Mountain Campus
805 S. Idaho Rd, Apache Junction



Central Arizona College

HEALTH • FINANCIAL • WELLNESS • LEISURE • HOME

Vendors • Raffles • Entertainment • Fun

Our event understands that today's 55+ communities have a dynamic lifestyle and are pursuing ways to stay active, be engaged and be informed! If your organization or business provides products, services or resources benefiting seniors, then optimize your marketing dollars by showcasing, demonstrating and meeting with these highly motivated customers.

**For more information, visit yourvalley.net
of contact Barb at 623-208-7866 or email evads@newszap.com**

APACHE JUNCTION & GOLD CANYON SENIOR EXPO

Sponsorship Levels

PRESENTING SPONSOR: \$4,500 (Value \$9,210)

- Premier Table: Entrance position (up to 4 tables) Senior Expo: Showcase products, service, & giveaways, etc.
- "Live" Business Announcements: 4-30 second business promotions
- Print Ads (same ad both pubs-Expires Feb 2019)
Full Page, full color Ad: Apache Junction/Gold Canyon Senior Expo Section
Full Page, full color Ad: Apache Junction/Gold Canyon and Queen Creek newspapers.
- Digital Ads: 30,000 Rectangle Impressions, ROS (Expires Feb. 2019)
- Target E Blast (50,000)
- Advertorial: Full Page advertorial submitted for Senior Expo
- Marketing Inclusion: Print: Business Logo in all Apache Junction/Gold Canyon Senior Expo "House Ads"
Digital: Business Logo in all Apache Junction/Gold Canyon Senior Expo "House Ads"

PREMIUM SPONSOR: \$2,250 (Value \$4,175)

- Prime Table: Prime position (up to 2 tables) at Senior Expo: Showcase products, service, & giveaways, etc.
- "Live" Business Announcements: 2-30 second business promotions
- Print Ads (same ad both pubs, Expires Feb 2019)
Half Page, full color Ad: Apache Junction/Gold Canyon Senior Expo Section
Half Page, full color Ad: Apache Junction/Gold Canyon and Queen Creek newspapers.
- Digital Ads: 20,000 Rectangle Impressions, ROS (Expires Feb 2019)
- Marketing Inclusion Print: Business Listing in all Apache Junction/Gold Canyon Senior Expo "House Ads"
Digital: Business Listing in all Apache Junction/Gold Canyon Senior Expo "House Ads"

BUSINESS SPONSOR: \$1,500 (Value \$2,500)

- Vendor Table: 1 Table at Senior Expo: Showcase products, service, and give aways, etc.
- Print Ads (same ad both pubs, Expires Feb 2019)
Quarter Page: Apache Junction/Gold Canyon Senior Expo Section
Quarter Page: Apache Junction/Gold Canyon and Queen Creek newspapers.
- Digital Ads: 20,000 Rectangle Impressions, ROS (Expires Feb 2019)
- Marketing Inclusion: Print: Business Listing in all Apache Junction/Gold Canyon Senior Expo "House Ads"
Digital: Business Listing in all Apache Junction/Gold Canyon Senior Expo "House Ads"

TABLE SPONSOR: \$500 (Value \$1,000)

- Vendor Table: 1 Table at Senior Expo: Showcase products, service, and giveaways, etc.
- Print Ads: Eighth Page: Apache Junction/Gold Canyon Senior Expo Section
- Digital Ads: 10,000 Rectangle Impressions ROS (Expires Feb 2019)



* Nonprofit 501c3 discount is available at 25 percent off above pricing.

* Advertising must be used by February, 2019. Advertising may not be used in exchange of current advertising programs within Independent Newsmedia. The sponsorship costs are in addition to current commitments with Independent Newsmedia.

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